

Iowa Public Employer Labor Relations Association



SPONSORSHIP PROGRAM

IaPELRA's Sponsorship Program offers businesses promotional and networking opportunities with public sector agencies. The dollars generated from sponsor contributions assist IaPELRA in hosting educational programs and professional development activities for members.

ABOUT IaPELRA . . .

IaPELRA is a long-standing, not-for-profit professional association committed to assisting public sector management in maintaining a strong labor and human resources position in the face of labor negotiation challenges, budget restrictions and state and federal regulations. Our 100 plus members are directly or indirectly responsible for labor-management decisions.

OPPORTUNITY ...

As reflected in the attached descriptions, IaPELRA's sponsorship tiers provide three options for sponsorships – Bronze: General Sponsor, Silver: Seminar Sponsor and Gold: Conference Sponsor.

IaPELRA's two-day Annual Fall Conference is typically held the second week of September. The one-day Spring meeting is typically held the first week in May. The half-day virtual Winter meeting is typically held the first week in December. The conferences are attended by over 50 HR and Labor Relations professionals focused in the areas of labor relations, human resources, city/county administration with union workforces throughout Iowa. The IaPELRA chapter includes over 100 members across Iowa's public sector entities.

VISIBILITY ...

Maximize the benefits of your contacts by becoming an IaPELRA Sponsor. Engage your Company directly with state and local government and public sector representatives while you are identified as supporting this highly visible Association. Be recognized at an IaPELRA conference and on the Association's website. These recognition opportunities assure broad exposure of your Company to all IaPELRA member jurisdictions.



Please contact Lisa Powell, IaPELRA Board member, at lisa.powell@linncountyiowa.gov if you have any questions regarding the IaPELRA sponsorship program. You can sign up to become a sponsor online at <https://npelra.org/1382/Sponsorship>. You will then receive an invoice via email from National PELRA. Sponsorship will be active immediately following payment.

laPELRA SPONSORSHIP TIERS	Bronze \$500 (General Sponsorship)	Silver \$1,000 (Seminar Sponsor)	Gold \$1,500 (Fall Conference Sponsor)
Sponsor recognition and contact information placed on laPELRA website for sponsorship year	●	●	●
Sponsor name included on conference/meeting agendas	●	●	●
Included in sponsor recognition presented during the Annual Business Meeting at the Fall Conference	●	●	●
Table/display space at either the Fall conference or Spring meeting, by request as facility space is available, includes two complimentary registrations		●	●
Opportunity to provide a 5-minute (silver) or 10-minute (gold) overview on your company's services followed by the introduction of the presenter at opening of the Fall conference or Spring meeting, by request as agenda space is available		●	●
Opportunity to present webinar content during the Winter meeting (up to 45 minutes) or monthly membership virtual chat session (up to 20 minutes), by request as agenda space is available*		●	●
Opportunity to present in-person at the annual Fall Conference or Spring meeting, by request as agenda space is available*			●
Opportunity to include promotional material in electronic materials the board provides to Fall conference attendees, by request			●
One complimentary affiliate level membership			●

laPELRA thanks you for your support of our association and your investment into professional development for our members. Together, we can make a difference!

An Affiliate membership is open to attorneys and consultants who are not employees of a public employer but who represent and actively work for the interests of public management and who solely represent and support the interest of management human resources or in labor/employee relations matters. Affiliate membership is also open to any staff member of a government league or association who is responsible for providing management, human resources or employee or labor relations services to such organization.

*Please note that Sponsors and Affiliate members may present relevant, best practice content at chapter meetings; however should refrain from using these forums to solicit business or from using the membership database for unsolicited outreach.